



# RENE GONZALEZ

SALES DIRECTOR

TANGIBLE NOUS

<http://www.tangiblenous.com>

## BILATERAL MEETINGS

(14:00 pm - 14:30 pm)

### DESCRIPTION

Tangible Nous is an RDTI (Research, Development, Technology and Innovation) company that has motivated us on tailoring new strategies to overcome major health problems such as malnutrition, obesity and diabetes affecting the population worldwide. Based on vegetable protein, we have developed various products in order to reduce those negative effects of the food industry which today dominate and thereby support social welfare, thus improving the quality of life of people.

An innovative approach, is the "Sustainable Food based on Vegetable Protein" project, which represents an inclusive proposal, regardless of race, religion, health factor or economic status, for all those who are looking for better food, may have products containing a high nutritional value without losing the characteristics of foods commonly consumed anywhere in the world.

**ORGANIZATION TYPE** Food

**ORGANIZATION SIZE** 51-100

**FOUNDING YEAR** 2008

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**COUNTRY** Mexico

**CITY** SAN LUIS POTOSI, CARRETERA A ZACATECAS 530 [Google map](#)

## **AREAS OF ACTIVITIES** CONSUMER GOODS